

The Laws of Success

1. THE LAW OF CAUSE AND EFFECT

We live in an orderly universe in which everything happens for a reason. There are no accidents.

2. THE LAW OF MIND

Thoughts objectify themselves. In other words, you become what you think about everyday. Your will determines the size and shape of your business.

3. THE LAW OF MENTAL EQUIVALENCY

Create in your mind an accurate mental equivalent of exactly what it is you desire. mental picture - ED -, 2-4-7-, 16 meetings (showings a month)

4. THE LAW OF CORRESPONDENCE

As within, so without: your outer life will tend to be a mirror-image of your inner life. *Whatever your attitude is, people will reflect it back to you. Your relationships will mirror your attitude and your personality. your health will be reflective of your attitude. your external world of material accomplishment will exactly correspond to your internal world of preparation.*

Positives attract positives negatives attract negative.

5. THE LAW OF BELIEF

Whatever you believe becomes your reality. Hope is the first step in belief.

6. THE LAW OF VALUES

What you truly value and believe is only and always expressed in your actions. Talk the talk and walk the walk.

7. THE LAW OF SUBCONSCIOUS ACTIVITY

Whatever thought or idea mixed with emotions you hold in your command by your subconscious mind. *Given the proper commands, your subconscious mind will trigger your reticular activity system. Your subconscious mind also controls your body language and your tone of voice.* Listen to tapes and read positive material.

8. THE LAW OF EXPECTATIONS

Whatever you expect with confidence will have a tendency to materialize in your life.

9. THE LAW OF CONCENTRATION

Whatever you concentrate on and think about repeatedly tends to become a part of your inner and outer life. Intensity gets successful results.

10. THE LAW OF HABIT

Virtually everything you do is automatic. Take uncomfortable situations and work on them until they become comfortable.

11. THE LAW OF ATTRACTION

As a living magnet, you inevitably attract people, events and circumstances into your life that harmonize with your dominant thoughts. *This is the "grand-daddy" law from which all other laws in every field flow. It has been variously called the "Law of Sowing and Reaping," the "Law of Action and Reaction," the "Law of Compensation" and the "Socratic Law."*

12. THE LAW OF CHOICE

You are always free to choose the content of your conscious mind, but in so doing, you are choosing every other part of your life. Freedom leads to security.

13. THE LAW OF OPTIMISM

A positive mental attitude goes hand-in-hand with success and happiness in virtually every dimension of life. Positives attract and build negatives repel and destroy.

14. THE LAW OF CHANCE

Change is inevitable, so learn to live with it, rather than against it. You must be willing to change your habits and attitude and continue the process. We cannot function in the future without change in our thinking.